



## **Arie Nudel**

**Managing Director – Omni Innovation (Omniblend Innovation Pty Ltd)**

Arie Nudel is the Managing Director and one of the founding partners of Omni Innovation. Arie began his career in finance but due to his interest in progressing human health soon moved into biotechnology. Arie has been involved in Australian Biotechnology since 2003 with key expertise in the development and manufacture of clinically validated nutritional food technologies.

Arie has always had a keen interest in the benefits that functional foods, and later medical foods, can have towards important health outcomes and how the advances in nutritional understanding in recent years can be used in preventative and adjunct therapies. His aim is to help deliver the highest quality Australian nutritional products for all stages of life with a particular focus of evidence based nutrition targeted for specific health outcomes.

Melbourne born, Arie has completed a Bachelor of Science and Bachelor of Commerce at Melbourne University. Arie is a founding partner of Omniblend Pty Ltd, established in 2008 for the manufacture of dairy based nutritional and functional dairy powder blends for the wellness industry. Omniblend is Australia's leading contract manufacturer of functional dairy powder and functional dairy liquids (UHT) in Australia's first commercial UHT into PET (plastic bottle) packaging plant.

Arie is married with 3 young children and enjoys yoga, cooking, snow sports and spending time outdoors with children and pets.