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Hershel Berry, Managing Partner, Blueprint Life Science Group

Hershel is a Managing Partner at Blueprint Life Science Group, a San Francisco and New York based healthcare dedicated consulting firm focused on helping emerging companies bolster their profile and relationships in the international investment and business communities. In Australia, Blueprint has been working since 2006 with leading private and ASX listed companies in all stages of development across therapeutics, medical devices and diagnostics. Hershel's previous experience includes serving as a Director of the Trout Group, an investor relations firm serving the life science sector; and Idealab (z.com), a venture capital firm that incubates technology-based companies. Hershel has a B.S. in Business and English from Skidmore College in Saratoga Springs, NY.